

## 2020 Elections – Steering Committee Application Form

Please return this form at the latest by **November 5, 2020 (midnight, Eastern Daylight Time, EDT)** to the Electoral Board, duly completed, signed and dated, along with a curriculum vitae of one to two pages, **to all members** of the Electoral Board:

Ms. Ananya Bhattacharya (Contact Base, India, Asia-Pacific), Mr. Carlos J. Villaseñor Anaya (Cultural Interactivity and Development (Interactividad Cultural y Desarrollo A.C.), Latin-American and Caribbean States). Mr. Michael Atwood Mason (Smithsonian Center for Folklife and Cultural Heritage, International)

([ananya@banglanatak.com](mailto:ananya@banglanatak.com); [gaia@prodigy.net.mx](mailto:gaia@prodigy.net.mx); [MASONM@si.edu](mailto:MASONM@si.edu))

### Electoral region of the candidate

- ☐ Africa (group Va) (two year term)
- ☐ Asia and the Pacific (group IV) (two-year term)
- ☒ Western Europe and North America (group I) (two-year term)
- ☐ International NGOs (two-year term)

### NGO, with its headquarters located in the region:

**Name:** Finnish Folk Music Institute / Kansanmusiikki-instituutti

**Headquarters in (country):** Finland

**Accreditation date / renewal:** teksti

**E-mail:** [matti.hakamaki@kaustinen.fi](mailto:matti.hakamaki@kaustinen.fi)

### The candidate

☒ Mr   ☐ Ms   ☐ Other

**First Name:** Matti

**Family Name:** Hakamäki

**E-mail:** [matti.hakamaki@kaustinen.fi](mailto:matti.hakamaki@kaustinen.fi)

**Desired profile**

	Yes	No	Comments
Be member of an accredited NGO under the 2003 Convention	X		
Have participated at a minimum of two sessions of the Governing bodies of the 2003 Convention	X		
Have a good working knowledge of English and/or French, both oral and written	X		
Have access to a good internet connection	X		
Have a reasonable knowledge and be well connected to ICH NGOs, accredited or not, in his region	X		
Be willing to draft and review documents related to the communication tasks of the Committee	X		
Be willing to moderate sessions of the Forum	X		
Be willing to undertake activities of representation for the Committee and for the Forum	X		
Have received the approval of the NGO to become member of the Steering Committee	X		

**Signature of Candidate**

The alternate candidate

☐Mr   ☐Ms   ☐Other

**First Name:**

**Family Name:**

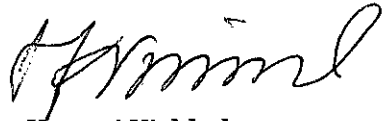
**E-mail:**

**Desired profile**

	Yes	No	Comments
Be member of an accredited NGO under the 2003 Convention			
Have participated at a minimum of two sessions of the Governing bodies of the 2003 Convention			
Have a good working knowledge of English and/or French, both oral and written			
Have access to a good internet connection			
Have a reasonable knowledge and be well connected to ICH NGOs, accredited or not, in his region			
Be willing to draft and review documents related to the communication tasks of the Committee			
Be willing to moderate sessions of the Forum			
Be willing to undertake activities of representation for the Committee and for the Forum			
Have received the approval of the NGO to become member of the Steering Committee			

**Signature of Alternate Candidate**

**Signature of the person responsible for the NGO or other authorized person:**

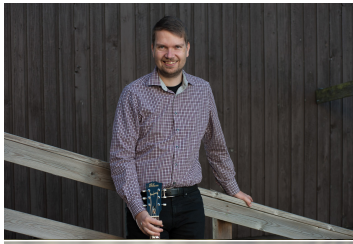
A handwritten signature in black ink, appearing to read 'Kauppi Virkkala', written in a cursive style.

**Name: Kauppi Virkkala**

**Position in the NGO: Vice chair of the board**

**Date: 5<sup>th</sup> of November 2020**

**Seal of the NGO:**



## Personal information

<b>NAME</b>	<b>Matti Hakamäki</b>
<b>ADDRESS</b>	Jyväskylätie 3, 69600 Kaustinen
<b>PHONE</b>	+358 40 358 8921
<b>EMAIL</b>	<a href="mailto:matti.hakamaki@kaustinen.fi">matti.hakamaki@kaustinen.fi</a>

<b>Language skills</b>	Finnish / Mother tongue
	English C1
	Spanish B2
	French B1
	Swedish B1
	German A2

## Work experience

<b>DATE</b>	2011 -
<b>TITLE</b>	Finnish Folk Music Institute / Director
<b>RESPONSIBILITIES</b>	Working as a director for Finnish Folk Music Institute and Folk Orchestra Tallari
<b>DATE</b>	2016 - 2017
<b>TITLE</b>	Newspaper Ilkka
<b>RESPONSIBILITIES</b>	Columnist for cultural pages, six columns / year
<b>DATE</b>	2005 - 2011
<b>TITLE</b>	Music teacher
<b>RESPONSIBILITIES</b>	Centria University for applied sciences teacher of folk singing, mandoline and kantele
<b>DATE</b>	2008 - 2009
<b>TITLE</b>	Folk Music Foundation
<b>RESPONSIBILITIES</b>	Project leader Folk music networking project (EU-project)
<b>DATE</b>	2005 -
<b>TITLE</b>	Musician
<b>RESPONSIBILITIES</b>	Singer / instrumentalist in various finnish folk music ensembles; Tallari, Halogeeni, Hiite and Henxelit.



## Education

<b>DATE</b>	2012 -
<b>PROGRAM</b>	Folk Music Masters program
<b>INSTITUTION</b>	Uniarts / Sibelius Academy
<b>DATE</b>	2003 - 2009
<b>PROGRAM</b>	Music educator, Folk Music
<b>INSTITUTION</b>	Centria University for applied sciences
<b>DATE</b>	2002 - 2003
<b>PROGRAM</b>	Minor studies, Heritage studies 36 study points
<b>INSTITUTION</b>	University of Eastern Finland
<b>DATE</b>	2000 - 2003
<b>PROGRAM</b>	Folk Music studies
<b>INSTITUTION</b>	Conservatory of Joensuu

## Other responsibilities

- Chair of the committee  
Nordic and Baltic ICH Network  
2019 -
- Board member  
Association of Cultural Heritage Education in Finland  
2018 -
- Member  
Advisory group on ICH / The Finnish Ministry of  
Education and Culture  
2018 -
- Board member  
Promotion centre for Finnish Folk Music & Folk Dance  
2012 - (vice chair 2018 - )
- Member  
The Arts Promotion Centre Finland / Arts Council of  
Ostrobothnia  
2013 - 2016

Matti Hakamäki  
Director of Finnish Folk Music Institute / Finland  
4<sup>th</sup> of November 2020

## **Statement of Purpose for applying for candidature**

Finnish Folk Music Institute, situated in Kaustinen, western Finland, has been accredited to the Unesco's convention for safeguarding of the intangible cultural heritage since 2018. We work on local, national and international levels. Local and national levels include working with practitioners of ICH mostly in the field of folk music both regionally and nationwide, but we have also worked with communities representing other aspects of ICH, such as crafts and nature-related skills. Our international work consists mainly of working within the 2019 formed Nordic and Baltic ICH Network and within the ICH NGO Forum. During recent years, Unesco convention and the views on ICH and ICH communities inherent in it have become the main strategic framework for our organisation in all our sectors of operation. As the director of the institute, I have worked closely on manifold aspects of the safeguarding of the intangible cultural heritage. I have been participating in the Committee, General Assembly and ICH NGO Forum meetings since our accreditation. At ICH NGO Forum my activities include facilitating Forum online discussions and taking the initiative for a new working group on regional imbalance of accredited NGO's. I am deeply motivated in working in ICH NGO Forum Committee. If elected, I would especially address the more balanced geographical representation of accredited NGOs, advance and develop open processes and discussions on formulating statements from the Forum to the Committee, and work to develop online means of communication of the accredited NGOs. I am aware of the Code of conduct of the Forum, and fully support it.