

## 2020 Elections – Steering Committee Application Form

Please return this form at the latest by **November 5, 2020 (midnight, Eastern Daylight Time, EDT)** to the Electoral Board, duly completed, signed and dated, along with a curriculum vitae of one to two pages, **to all members** of the Electoral Board:

Ms. Ananya Bhattacharya (Contact Base, India, Asia-Pacific), Mr. Carlos J. Villaseñor Anaya (Cultural Interactivity and Development (Interactividad Cultural y Desarrollo A.C.), Latin-American and Caribbean States). Mr. Michael Atwood Mason (Smithsonian Center for Folklife and Cultural Heritage, International)

([ananya@banglanatak.com](mailto:ananya@banglanatak.com); [gaia@prodigy.net.mx](mailto:gaia@prodigy.net.mx) ; [MASONM@si.edu](mailto:MASONM@si.edu) )

### Electoral region of the candidate

- ☐ Africa (group Va) (two year term)
- ☐ Asia and the Pacific (group IV) (two-year term)
- ☐ Western Europe and North America (group I) (two-year term)
- ☒ International NGOs (two-year term)

### NGO, with its headquarters located in the region:

Name: FIAT-IFTA - NGO-90253

Headquarters in (country): THE NETHERLANDS

Accreditation date / renewal: Accreditation: June 2014 / Renewal: December 2019

E-mail: [info@thanos.org](mailto:info@thanos.org)

### The candidate

☐ Mr ☒ Ms ☐ Other

First Name: Yuanyuan

Family Name: CHEN

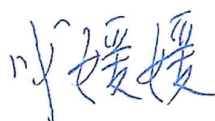
E-mail: [chc\\_cfa@163.com](mailto:chc_cfa@163.com)

### Desired profile

	Yes	No	Comments
Be member of an accredited NGO under the 2003 Convention	Yes		Member of FIAT-IFTA
Have participated at a minimum of two sessions of the Governing bodies of the	Yes		In 2017, she participated in the 12th Session of the

2003 Convention			UNESCO Gen. Ass. of the State Parties, Jeju Island, South Korea. In 2019, she participated in the 14th Session of the UNESCO Gen. Ass. of the State Parties to the Convention, Paris, France.
Have a good working knowledge of English and/or French, both oral and written		No	Will need and will provide permanent translator & interpreter
Have access to a good internet connection	Yes		
Have a reasonable knowledge and be well connected to ICH NGOs, accredited or not, in his region	Yes		
Be willing to draft and review documents related to the communication tasks of the Committee	Yes		
Be willing to moderate sessions of the Forum	Yes		
Be willing to undertake activities of representation for the Committee and for the Forum	Yes		
Have received the approval of the NGO to become member of the Steering Committee	Yes		

**Signature of Candidate**



CHEN Yuan Yuan

The alternate candidate

☐Mr   ☐Ms   ☐Other

**First Name:**

**Family Name:**

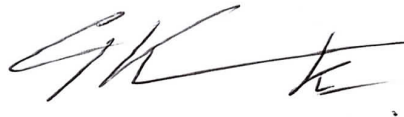
**E-mail:**

**Desired profile**

	Yes	No	Comments
Be member of an accredited NGO under the 2003 Convention			
Have participated at a minimum of two sessions of the Governing bodies of the 2003 Convention			
Have a good working knowledge of English and/or French, both oral and written			
Have access to a good internet connection			
Have a reasonable knowledge and be well connected to ICH NGOs, accredited or not, in his region			
Be willing to draft and review documents related to the communication tasks of the Committee			
Be willing to moderate sessions of the Forum			
Be willing to undertake activities of representation for the Committee and for the Forum			
Have received the approval of the NGO to become member of the Steering Committee			

**Signature of Alternate Candidate**

**Signature of the person responsible for the NGO or other authorized person:**



**Name:** Gerard KNAP

**Position in the NGO:** Executive Secretary of FIAT-IFTA

**Date:** November 3, 2020

**Seal of the NGO:**



## **Curriculum Vitae of Ms. CHEN Yuanyuan**

### **FIAT-IFTA Funeral Heritage Steering Committee**

Mrs. CHEN Yuanyuan was born in May 1972. As an accomplished media expert, she has worked as a host and reporter. She has got the master's degree of Economics and Management, Peking University. In 2003, she switched into the funeral industry. With 18 years' experience, she has cultivated a keen sense of cultural observation and thinking, as well as rich industry management experience. Now she is titled with Member of the FIAT-IFTA Funeral Heritage Steering Committee, as well as Director of the Cultural Heritage Working Committee of China Funeral Association.

In July 2015, she was appointed as Director of the Cultural Heritage Working Committee of China Funeral Association, dedicating herself to safeguarding rich and diverse Chinese funeral cultural heritage, promoting Chinese splendid funeral culture to the world.

1. Host the establishment of "Inventory of Funeral Intangible Cultural Heritage", with 1 heritage at world level, 18 at national level, 227 at provincial level, among which, four representative endangered cultural heritages, Sacrificial Ceremonies at the Mausoleum of the Yellow Emperor, Funeral Customs in North Shaanxi Province, The Chinese Mourning Apparel System, Funeral Customs in Sani Minority, with ethnic diversity and regional characteristics, were listed in FIAT-IFTA Funeral Heritage Report 2020, which will be delivered to UNESCO by FIAT-IFTA as the NGO work report.
2. She has participated in FIAT-IFTA International Conventions seven times successively. She was invited to make two presentations in two conventions. As the member of FIAT-IFTA Funeral Heritage Steering Committee, she has got involved in its work exchanges four times. In May 2017, she was invited to present "Harmony Between Man and Nature, but in Diversity" at the 48th FIAT-IFTA International Council of Directions (I.C.D.) in Spain. In June 2019, she was invited to present "Funeral Heritage, Light of Civilization" at the 50th FIAT-IFTA International Council of Directions (I.C.D.) in the United Kingdom.
3. In 2017, she participated in the 12th Session of the UNESCO General Assembly of the State Parties to the Convention For the Safeguarding of the Intangible Cultural Heritage, Jeju Island, South Korea. In 2019, she participated in the 14th Session of the UNESCO General Assembly of the State Parties to the Convention For the Safeguarding of the Intangible Cultural Heritage, Paris, France.
4. In June 2016, she landed Funeral Customs in North Shaanxi Province, the Intangible Cultural Heritage at provincial level, into Yan'an Xianheling Cemetery. Thus, the first funeral cultural heritage inheriting site was formally established.

5. At the beginning of 2019, she visited the 82-year-old inheritor of folk funeral intangible cultural heritage. Then a large-scale documentary, Chinese Mourning Apparel, was made with camera records, oral presentation of the inheritor, primitive and original mourning apparel on-site making, interviews from reporters, as well as interpretations by experts.

6. The series of activities, “Discover Funeral Cultural Heritage, Decode the Genes of Chinese Civilization” have been continually developed, together with more than ten universities and museums. In 2017, invited by Research Center of Rites, Peking University, she attended the academic seminar of “Prosperous Zhou Civilization — Civilization of Zhou Rites” in Baoji, Shaanxi. In 2019, together with Research Center of Rites, Peking University, she held the academic seminar of “Funeral Apparel, Funeral Rites and Rites Culture”.

7. In 2018, assisted by governmental cultural sectors, the safeguarding of funeral intangible cultural heritage was further promoted within the funeral industry, through establishing the inheriting site of intangible cultural heritage projects and cultivating inheritors of intangible cultural heritage.

Ms. CHEN Yuanyuan

The FIAT-IFTA Funeral Heritage Steering Committee

The Cultural Heritage Working Committee of China Funeral Association

A handwritten signature in blue ink, consisting of stylized Chinese characters, likely reading '陈媛媛' (Chen Yuanyuan).

Beijing, China, October 20, 2020



**FIAT-IFTA**

**Fédération Internationale des Associations de Thanatologues  
International Federation of Thanatologists Associations**

## **STATEMENT**

**Ms. CHEN Yuan Yuan**

**Candidate ICHNGO FORUM Steering Committee: International NGO.**

**Chair of the FIAT-IFTA Funeral Heritage Board**

**Director of the Cultural Heritage Working Committee, Department of China Funeral Association**

The FIAT-IFTA Funeral Heritage Board is a Department of FIAT-IFTA -NGO 90253.

FIAT-IFTA is the unique International Federation for the Funeral Branch supervising several departments.

The FIAT-IFTA Funeral Heritage Board is founded in Barcelona in 2008 and ICH NGO since 2014.

The FIAT-IFTA Funeral Heritage Board works on awareness and capacity building of living funeral ceremonial traditions all over the world and is engaged in safeguarding of funeral collections in cooperation with IAFM – International Association of Funeral Museums. Publication of the FIAT-IFTA Funeral Heritage Reports 2010, 2012, 2014, 2016 and 2020.

### **Some projects:**

Craftmanship of the Hungarian KOPJAFÁ: Carved Grave Markers

Guatemala BARRILETE (Giant Kite) Festival on All Saints Day

USA JAZZ and SPIRITUAL Music of Afro American Funerals

Madagascar FAMADIHANA Funeral Tradition

China QINGMING Tomb Sweeping Festival.

### **Focus of Ms. CHEN,**

In dedicated cooperation other Steering Committee members and all international advisory centers:

Interact with educational activities of CRIHAP, cultural training center

Extend the influence of ICHNGO FORUM by increasing the NGO membership

Liaison with ICHCAP – Rep. of Korea on information sharing

Maintain and strengthen relations with UNESCO Member States.

**FIAT-IFTA – The World Organization of Funeral Operatives**

**NGO Special Consultative Status with UN-ECOSOC**

**International NGO Consultative Status UNESCO Intangible Cultural Heritage**

**Founded by Royal Decree the 24<sup>th</sup> of April 1970, Principality of Monaco. Registered Headquarters - Amsterdam- NL.**

**Chamber of Commerce no: 34391917**

