



المنظمة الدولية للفن الشعبي

THE INTERNATIONAL ORGANIZATION OF FOLK ART (IOV)

An NGO Official Partner of the United Nations Educational, Scientific and Cultural Organization (UNESCO)
In Special Consultative Relations with the United Nations Economic and Social Council (ECOSOC)

مكتب الرئيس President's Office

IOV Sharjah International Scientific Conference

The scientific committee of The International Organization of Folk Art (IOV) is hosting a conference this year, with the support of the IOV MENA regional headquarters in Sharjah, under the heading:

“Folk Culture: The Present and Future Pathways”

20-24 November 2018, Sharjah, United Arab Emirates

The conference will discuss the dimensions of the relationship between folk culture and the effects of modern life. How can this form of culture stay relevant in the minds of people, regardless of the new methods of communication, the technological revolution and many other challenges?

What will be left of folk culture and what will change? Furthermore, how will this look like in everyday life? And what effect will these changes have on creative pursuits (literature, theatre, cinema, video games, etc...). These are the exciting themes we would like explored this year.

In order to guide you further, we invite researchers to submit papers utilizing the following topics:

- Folk culture and the arts (cinema, theatre, music, etc...).
- Folk culture and the effects of modern technology.
- Folk culture and social media networks.

It is important to note that:

- Abstracts must be submitted no later than July 30th 2018 and the final papers before September 30th 2018.
- The regional office in Sharjah will cover each participant's ticket, accommodation and local transportation fees in the UAE.

For further information, contact:

- **Conference Director:** Dr. Mohamed Abdullah Nouri.
- **Conference Secretary:** Mr. Sayed Ahmed Redha.
- **IOV Presidential Office:** Ms. Shereen Ahmed Rafea
- 0097339946680 / 0097366999222
- iovbahrain@gmail.com / editor@folkculturebh.org