

2020 Elections – Steering Committee Application Form

Please return this form at the latest by **November 5, 2020 (midnight, Eastern Daylight Time, EDT)** to the Electoral Board, duly completed, signed and dated, along with a curriculum vitae of one to two pages, **to all members** of the Electoral Board:

Ms. Ananya Bhattacharya (Contact Base, India, Asia-Pacific), Mr. Carlos J. Villaseñor Anaya (Cultural Interactivity and Development (Interactividad Cultural y Desarrollo A.C.), Latin-American and Caribbean States). Mr. Michael Atwood Mason (Smithsonian Center for Folklife and Cultural Heritage, International)

(ananya@banglanatak.com; gaia@prodigy.net.mx; MASONM@si.edu)

Electoral region of the candidate

- Africa (group Va) (two year term)
- Asia and the Pacific (group IV) (two-year term)
- XXX Western Europe and North America (group I) (two-year term)** (NB The X will not go into the box, so it has been put outside the box.)
- International NGOs (two-year term)

NGO, with its headquarters located in the region:

Name: Folklore Studies Association of Canada / Association canadienne d'ethnologie et de folklore

Headquarters in (country): Canada

Accreditation date / renewal: accredited in 2016, renewal in 2021.

E-mail: jfraser@mun.ca

The candidate

☒☒ Mr Ms Other

First Name: Laurier

Family Name: TURGEON

E-mail: Laurier.Turgeon@hst.ulaval.ca

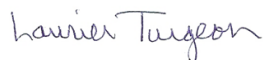
Desired profile

	Yes	No	Comments
Be member of an accredited NGO under the 2003 Convention	X		The Folklore Studies Association of Canada (FSAC) was accredited in 2016 and will be up for renewal in 2021.
Have participated at a minimum of two sessions of the Governing bodies of the 2003 Convention	X		Laurier Turgeon has attended all of the Committee meetings since the accreditation of FSAC in 2016, a total of four. He has been involved in the Convention since its adoption in 2003. He was consulted on the definition of ICH in March of 2003, participated in an expert meeting at UNESCO in 2007 to draft the Operational Guidelines, at an expert meeting at UNESCO in February 2010 on ICH in contexts of natural disasters, and an expert meeting at UNESCO in May 2019 on the uses of ICH in situations of emergency.
Have a good working knowledge of English and/or French, both oral and written	X		Laurier Turgeon is perfectly bilingual, fluent in both English and French. He speaks and publishes in English and French.
Have access to a good internet connection	X		He has access to high speed internet from his office at university as well as from his home.
Have a reasonable knowledge and be well connected to ICH NGOs, accredited or not, in his region	X		Laurier Turgeon is well connected with ICH NGOs across Canada. FSAC is the only <u>national</u> accredited NGO in Canada, with members from all parts of the country. He co-founded in 2013 of the Canadian ICH network (approximately 40 NGOs) and organized a major meeting in 2016 on the future of ICH in Canada which drew more than 200 participants, including many NGOs, from all parts of Canada. He drafted, in collaboration with the participants, the first Canadian Declaration for the safeguarding of ICH. He is also on the Board of Trustees and an active member of the <i>Société québécoise d'ethnologie</i> , the oldest and most renowned NGO in ICH in the province of Québec, founded in 1975.

Be willing to draft and review documents related to the communication tasks of the Committee	X		Laurier Turgeon is more the willing to carry out these tasks. He has expertise in communications, having taught courses on intangible heritage in both French and English in a large number of universities in Canada and abroad, and having organized more that 20 international conferences in his career. He is also a professional translator (French-English / English-French)
Be willing to moderate sessions of the Forum	X		Laurier Turgeon has already given presentations at the ICH Forum Workshops (ICH digital inventories in 2016) and at the Forum Symposium in 2019 (on the uses of ICH in cases of natural disasters). He was also an active member of the Electoral Board during three years, from 2017 to 2020.
Be willing to undertake activities of representation for the Committee and for the Forum	X		Laurier Turgeon is more than willing to undertake activities of representation for the Committee and the Forum. He has already undertaken such activities. For example, he represented the Steering Committee at the expert meeting at UNESCO in May 2019 dedicated to the uses of ICH in situations of disasters.
Have received the approval of the NGO to become member of the Steering Committee	X		See the approval of the President of FSAC below.

Signature of Candidate

Laurier Turgeon



The alternate candidate

Mr Ms Other

First Name: Van Troi

Family Name: Tran

E-mail: vtroitran@gmail.com

Desired profile

	Yes	No	Comments
Be member of an accredited NGO under the 2003 Convention	X		Has been President and sits on the Executive Board
Have participated at a minimum of two sessions of the Governing bodies of the 2003 Convention		X	Has followed the streamed versions of the Inter-governmental meetings in 2017, 2018, and 2019. He has published extensively on ICH and has taught university under-graduate courses on ICH
Have a good working knowledge of English and/or French, both oral and written	X		Van Troi Tran is perfectly bilingual (English and French)
Have access to a good internet connection	X		Has an excellent high-speed internet connection
Have a reasonable knowledge and be well connected to ICH NGOs, accredited or not, in his region	X		Has been an active member of FSAC and participates regularly at its meetings for the last 10 years.
Be willing to draft and review documents related to the communication tasks of the Committee	X		Has experience doing this at FSAC and ant Laval University
Be willing to moderate sessions of the Forum	X		Has organized conferences and seminars
Be willing to undertake activities of representation for the Committee and for the Forum	X		Van Troi Tran can undertake these activities without difficulty.
Have received the approval of the NGO to become member of the Steering Committee	X		See signature of FSAC President below.

Signature of Alternate Candidate



Signature of the person responsible for the NGO or other authorized person:

Joy Fraser

Name: Joy FRASER

Position in the NGO: President

Date: 28 November 2020

Seal of the NGO:

The Folklore Studies Association of Canada does not have a seal as it is not required for associations to have seals in Canada. Below you will find the FSAC logo. Please feel free to contact me if you have any questions regarding this matter (jfraser@mun.ca)



CURRICULUM VITAE --- LAURIER TURGEON

Laurier Turgeon is a full professor of ethnology and history at Laval University in Quebec City. He is director the Laboratory for Ethnographic Research and Multimedia Studies (LEEM) since 2004 and has held the Canada Research Chair in Intangible Heritage from 2003 to 2017. From the fall 2013 to the spring 2014, he was a visiting professor at the Media Lab of the Massachusetts Institute of Technology in Boston, where he conducted research on transmedia storytelling in the field of intangible heritage. He was Director of the Institute of Cultural Heritage at Laval University from 2005 to 2012 and, in 2006, he held the William Lyon Mackenzie King Chair in Canadian Studies at the Weatherhead Center for International Affairs at Harvard University, where he led a seminar on the politics and the practices of intangible cultural heritage. He was also a visiting professor at the École des Hautes Études en Sciences Sociales (School of Advanced Studies in the Social Sciences) (Paris), at Université Paris 1-Sorbonne, at Université de Provence, and a fellow at the Newberry Library (Chicago), at Beinecke Library at Yale University, and at the John Carter Brown Library at Brown University. During his career, he has published 10 books, 40 peer-reviewed articles, and 42 book chapters and articles in edited volumes. Throughout his career, he has received numerous awards and distinctions, including the Luc-Lacourcière Medal, awarded every two years to the best French-language book in the field of ethnology published in North America (*Patrimoines métissés*, 2003); the Summit International Awards for Creative Media—Visionary Award Category (2014); the Minister of Culture and Communication award, in the *solutions mobiles* (mobile solutions) category (2014) for the mobile application *Découvrir Québec* (Discover Quebec); the Marius Barbeau Medal in 2016 from the Folklore Studies Association of Canada for his remarkable contribution to folklore and ethnology in Canada; and the Excellence in Graduate Teaching Prize from Laval University (2017). In 2018, he was elected Fellow of the Royal Society of Canada.

Publications, activities and experiences specifically related to ICH

Selected publications (books and edited volumes)

- The Encyclopedia of the Cultural Heritage of French North America, (<http://www.ameriquefrancaise.org>) (335 articles in French and English ; 350 000 visitors in 2019)(Includes tangible and intangible heritage.)
- « The Politics and Practices of Intangible Cultural Heritage, *Ethnologies*, vol. 36, nos. 1-2, 2014.
- « Le patrimoine immatériel de l'Amérique française », editor of a thematic issue of *Ethnologie française*, tome XL, no. 3, 2010, 173 p.
- With André Charbonneau (eds.), *Patrimoines et identités en Amérique française*, Québec, Presses de l'Université Laval (PUL), 2010, 316 p.
- *The Spirit of Place : Between Tangible and Intangible Heritage*, Quebec City, PUL, 2009, 484 p.
- *Patrimoine religieux du Québec : entre le cultuel et le culturel*, Quebec City, PUL, 2005, 554 p
- *Patrimoines métissés. Contextes coloniaux et postcoloniaux*. Paris, Éditions de la Maison des sciences de l'homme, 2003, 234 pages.
- *Ethnologies francophones de l'Amérique et d'ailleurs*, (with A.-M. Desdouits), Quebec City, PUL, 1997.

Selected publications (peer reviewed articles)

- « Teaching and Research at Laval University (Quebec, Canada): from Folklore to Ethnology to Intangible Heritage », in Patricia Sawin and Rosemary Lévy Zumwalt (eds.), *Folklore in the United States and Canada: An Institutional History*, Bloomington, University of Indiana Press, 2020, p. 38-47.
- « Regards sur le patrimoine immatériel au Québec et au Canada », in Françoise Lempereur (ed.), *Manuel sur le patrimoine immatériel*, Liège, Presses universitaires de Liège, 2017, p. 305-316.
- « Le patrimoine culturel immatériel et les musées : perspectives et défis », in Y. Bergeron, Daniel Arsenault and Laurence Provencher St-Pierre (eds.), *Musées et muséologies : au delà des frontières*, Québec, Presses de l'Université Laval, 2015, p. 217-231.

- « L'inventaire du patrimoine religieux immatériel du Québec : bilan et perspectives », *Rabaska*, 2015, vol. 13, p. 315-372.
- « Food as Intangible Heritage and the Construction of Territory: Home-Grown Products in Québec », *Ethnologies*, vol. 36, no. 1-2, 2014, p. 467-483.
- « Le patrimoine culturel immatériel pour la refondation de Jacmel. Jakmèl kenbe la, se fos peyi a! » (with Michelet Divers), *Museum International*, vol. 248, 2010, p. 113-123
- « Eat the World: Postcolonial Encounters in Quebec City's Ethnic Restaurants » (with Madeleine Pastinelli), *Journal of American Folklore*, vol. 115, n° 456, 2002, p. 247-268.

Multimedia projects using ICH

The most recent multimedia projects using ICH include: an augmented reality and virtual reality interpretation program of oral traditions and practices of daily life at the Wendake Longhouse, currently under development with Oculus and Hololens technologies, launch scheduled for May-June 2021; principal investigator and scientific director of the *Corridor patrimonial francophone du Canada*, comprising a responsive website and a multimedia mobile application of 150 intangible and tangible heritage sites across Canada, funded by the Minister of Canadian Heritage for the 150th anniversary of the founding of Canada in 2017 ; responsible for the interviews and the video recordings of the exhibition, *Building New Lives*, a virtual exhibition based on the oral traditions of survivors of the Holocaust in Canada produced with the Montreal Holocaust Museum (launch March 14, 2018); scientific manager and director of the multimedia mobile application, *Discover Quebec*, dedicated to the tangible and intangible heritage of the historic district of Old Quebec; scientific director of the exhibition, *Sharing a Meal: The Food Heritage of Quebec*, a virtual exhibition produced with the Museum of civilization of Québec with the help of a grant from the Virtual Museum of Canada, Quebec (June 2010 to June 2013; launch Sep 2013). All of these projects were carried out with the active participation of the communities involved.

Participation in the elaboration of policies and other ICH related activities

Invitation to the expert meeting on the uses of intangible cultural heritage in situations of emergencies (UNESCO Paris, 21-22 May 2019); president of the Jury of the 2019 Jeonju International Intangible Cultural Heritage Awards (South Korea); participation in the meeting on the role of accredited NGOs in the ICH Convention (UNESCO, Paris, April 18, 2019); author of the Canadian Declaration on the Safeguarding of the Intangible Cultural Heritage, drafted at the annual meeting of the Folklore Studies Association of Canada (Quebec City, May 20-23, 2016); author of a study on the intangible religious heritage of Quebec for the Quebec Ministry of Culture and Communications (2014, 315 pages); active member of the Canadian Commission for UNESCO (2007-2017) author of a digital multimedia inventory project of the tangible and intangible heritage of Tunisia for the Division of Cultural Objects and Intangible Heritage of UNESCO and for the Tunisian Ministry of Culture (May 2011); submission of a brief on ICH for Bill 82, Cultural Heritage Act, for the Culture and Education Commission, Government of Quebec (2011); invited expert for the International Coordinating Committee of UNESCO for the reconstruction of Haiti (2010); Head of the Canadian Mission for the Safeguarding and Enhancement of the Historic Center of Jacmel (Haiti) and author of the report (January 2009) (61 pages); author of a brief on intangible heritage as part of the consultations with the Quebec Ministry of Culture and Communications on heritage (2008); author of the Quebec Declaration on the Spirit of Place, ICOMOS 2008 General Assembly; invited expert at UNESCO for the preparation of operational guidelines for the ICH Convention (Paris, September 2006; New Delhi, April 2007); participation at the expert meeting dedicated to the global framework for evaluating the impacts of the ICH Convention (Chengdu, China, June 2017); author of a brief on intangible cultural heritage for the consultations with the Quebec Ministry of Culture and Communications on "Quebec's religious heritage" (Oct. 2005); author of a brief on intangible cultural heritage for the committee on the development of a new heritage policy for Quebec City (2004-2006).

Objective/Agenda/Statement, Laurier Turgeon

I would be pleased to serve on the ICH NGO Forum Steering Committee for the next two years. I would very much like to mobilize the knowledge and the experiences I have accumulated over my thirty-year career in teaching, safeguarding and promoting ICH at my university (Laval University in Québec City), with my NGO (Folklore Studies Association of Canada), as well as with many other NGOs in Canada and abroad. I believe I can also contribute greatly through my knowledge of the Convention. I have been involved in the Convention since its beginnings: first, in consultations in 2002 and 2003 on the definition of ICH; secondly, through participation in expert meetings at UNESCO (in 2006 on ICH inventories, in 2007 for the operational guidelines, in 2010 on ICH on the uses of ICH in Haïti after the earthquake, in 2019 on ICH in situations of disasters); and, more recently, as an active member of the ICH NGO Forum (2016-2020). I plan to dedicate much of time during my mandate to the Steering Committee and the Forum as I will be on sabbatical leave in 2021-2022 and working at the Université de Paris on best practices in management and governance of ICH, a research project closely related to my duties as a member of the Steering Committee. Bilingual, I believe that I can also contribute to the *rapprochement* between the English and the French speaking members of the Forum. (See cv attached)

My main goal will be to make the Steering Committee and the Forum more effective in providing pertinent knowledge and sharing experiences with the Intergovernmental Committee, with the UNESCO Secretariat and, more importantly, with the ICH communities. The Forum has succeeded in bringing together a large and diverse group of NGOs and the Steering Committee has matured into an efficient and responsible governing body. Much has been accomplished, but still much more can be done. First, I believe it is crucial to increase participation at the annual meetings and in the working groups by helping small NGOs to secure funding from UNESCO or through other means because they have much to bring to the table and much to take home. The large and varied number of NGOs to the Convention is one of its great strengths that must be mobilized more efficiently. Secondly, it will be of paramount importance to view and use ICH as a more effective tool for the development and the revitalisation of communities. The working groups could be instrumental in moving this common agenda forward and in federating our forces to deal with pressing issues, such as the effects and the uses of ICH in emergency situations, including the current pandemic. Other important issues which should be dealt with include increased community participation, sustainable development, and human rights. The working groups could be given specific mandates, with strategic objectives and enlarged participation, as well as the possibility to extend their work throughout the year. Thirdly, I would like to help promote the uses of web technology to increase participation and communication within the ICH NGO Forum. The pandemic has contributed to improving the web technologies (Zoom, Teams, etc.) and to making users more familiar with their potentialities. I believe these three measures could greatly enhance our work, make it more effective, and provide heightened recognition to the ICH NGO Forum.